

Rate Card | 2011

Estimated Rate Base: 200,000
(gross rates)

Gross Rates	1x	2x	3x	4x
Full Page	15,450	14,909	14,523	14,060
1/2 Page	9,750	9,409	9,165	8,873
1/3 Page	6,750	6,514	6,345	6,143
Cover 2	17,768	17,145	16,701	16,169
Cover 3	16,995	16,400	15,975	15,465
Cover 4	18,540	17,891	17,428	16,871